

FOR IMMEDIATE RELEASE

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Women and Girls Fund to host networking session July 19

WAUKESHA (June 26, 2017) - The Women and Girls Fund of Waukesha County will host "Deliberate Networking," a short session to help professional women improve and expand their executive connections.

The event will be held from 4-5:30 p.m. Wednesday, July 19, in the conference room at Ruckert & Mielke, W233N2080 Ridgeview Parkway, Waukesha.

Tracy Lagona, founder and president of Heighten Group, will lead the session. Lagona has extensive experience collaborating with businesses to accelerate growth through coaching, mentoring, and development of their sales organizations. After a successful corporate career, Lagona found that her true professional passion is helping smaller companies develop winning sales teams and create successful growth strategies.

Lagona also is a member of the Fund Development and Women of Distinction committees of the Women and Girls Fund.

Attendees will learn how to achieve greater personal and professional success by networking more deliberately and by learning to connect with the people who bring the most value into their world. The session is especially appropriate for non-profit leaders, business owners, chief executive officers, human resources leaders, sales executives and business leaders.

"Building a strong social and professional network strengthens what we are able to accomplish," Lagona said. "I'm passionate about women connecting with women, strengthening each other to meet our goals."

"We are excited to partner with Tracy to offer this opportunity to all women who want to develop networks that will help them achieve their own visions of success, both professionally and personally," said Michelle DuBord, executive director of the Women and Girls Fund. "Successful women help build a stronger community."

The session is free, but registration is required by July 10. To register, call 262.875.3126 or contact@wgfwaushacounty.org.

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