

**FOR IMMEDIATE RELEASE**

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**WOMEN AND GIRLS FUND BEGINS ANNUAL FUNDRAISING CAMPAIGN**

WAUKESHA, WI (November 6, 2017) – The Women and Girls Fund of Waukesha County (WGF) has launched its annual campaign to raise support for programs that benefit women and girls in Waukesha County.

The WGF, established in 2004, seeks to aid and enrich the lives of women and girls so they become thriving residents of their communities. Each year, the WGF awards grants to local nonprofit agencies to support projects and programs that promote the welfare, independence and self-sufficiency of women and girls of all ages. Areas of interest include leadership, education, health and wellness, family and relationships, and arts and culture.

In 2017, the WGF awarded grants totaling nearly \$85,000 to 10 local nonprofit agencies: Blessings in a Backpack, Habitat for Humanity of Waukesha County, Healing Hearts of Waukesha County, Hebron House of Hospitality, Lad Lake, Lake Area Free Clinic, Muskego Senior Taxi Service, St. Joseph Medical Clinic, Wisconsin Women’s Business Initiative Corporation, and The Women’s Center.

“We are proud to support the programs these agencies have developed to help guide women and girls to be contributing members of our community,” said Michelle DuBord, Executive Director. “A successful campaign will allow us to provide even more financial assistance to community groups that help women and girls build the confidence and skills they need to thrive.”

The campaign will end December 31, 2017. Donations may be made online at <http://www.wgf-waukesha.org/make-a-donation/> or mailed to Women and Girls Fund, 2727 N. Grandview Blvd. Suite 301, Waukesha, WI 53188. Donors may also allocate their contribution to the WGF through the United Way.

The Women and Girls signature event, the annual Women of Distinction luncheon, will be held on May 8, 2018.

