



WOMEN &  
GIRLS FUND  
OF WAUKESHA COUNTY

*Please join us for...*

## Women: Winning from Failing

Featuring **Tracy Lagona, President of Heighten Group**

There are scripts that run through women's minds, planted long ago, that can keep us from taking enough chances to have the success we desire. Often, just when we reach a challenge that promises to propel us forward if we overcome it, fear of failure sets in and we make choices that keep us from learning, growing, and winning. What are those scripts and how do we rewrite them? Understand the power of failure in the learning process and why we need it to succeed, based on Sandler Training's book "Winning from Failing" by Josh Seibert.

**Focused content for:** Non-profit Leaders, Business Owners, CXOs, HR Leaders, Sales Executives, and Business Leaders who are interested in learning how to continue to move their careers and businesses forward following setbacks.



*Tracy collaborates with businesses to accelerate their growth through coaching, mentoring, and development of their sales organizations by utilizing her personal experiences along with "best practice" tools and Sandler processes. After a successful corporate career, Tracy found that her true professional passion was to help smaller companies develop winning sales teams and create bullet proof growth strategies. Tracy founded Heighten Group LLC to serve mid-sized and smaller organizations and help them, and all of their customer facing employees, meet their goals.*

**Complimentary Registration**

**Hosted by the Women & Girls Fund of Waukesha County**

**Tuesday, September 19, 2017**

**4:00 - 5:30 pm**

*Light refreshments provided.*

Ruekert & Mielke Building  
W233 N2080 Ridgeview Pkwy.  
Waukesha, WI

[www.wgfwaukeshacounty.org](http://www.wgfwaukeshacounty.org)

**REGISTRATION**

**REQUESTED**

**by September 8, 2017**

E-mail: [contact@wgfwaukeshacounty.org](mailto:contact@wgfwaukeshacounty.org)

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