



**WOMEN &
GIRLS FUND**
OF WAUKESHA COUNTY

Please join us for...

Deliberate Networking

Featuring **Tracy Lagona, President of Heighten Group**

Want to make better connections and cultivate great professional relationships but can't bring yourself to network? Do networking efforts zap your time but yield poor results? Is networking "not for you"?

Don't give up because the power of networking is just too big to ignore!

Learn how to find and connect with the right people, in the right place, at the right time. Turn casual introductions into mutually beneficial, trusted relationships. Focus your networking efforts for maximum results. Don't just network, network deliberately.

Focused content for: Non-profit Leaders, Business Owners, CXOs, HR Leaders, Sales Executives, and Business Leaders who want to improve and expand their executive connections.



Tracy collaborates with businesses to accelerate their growth through coaching, mentoring, and development of their sales organizations by utilizing her personal experiences along with "best practice" tools and Sandler processes. After a successful corporate career, Tracy found that her true professional passion was to help smaller companies develop winning sales teams and create bullet proof growth strategies. Tracy founded Heighten Group LLC to serve mid-sized and smaller organizations and help them, and all of their customer facing employees, meet their goals.

Complimentary Registration

Hosted by the Women & Girls Fund of Waukesha County

Wednesday, July 19, 2017

4:00 - 5:30 pm

Ruekert & Mielke Building
W233 N2080 Ridgeview Pkwy.
Waukesha, WI

REGISTRATION
REQUESTED
by July 10, 2017

www.wgfwaukesha.org

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